

CODING & MARKING SOLUTIONS FOR THE EGG INDUSTRY



AT INFORMATION PRODUCTS IS NO STRANGER TO THE EGG INDUSTRY. EGG FARMS OF ALL SIZES ARE SEEKING OUT THE AT INFO SOLUTION EVER SINCE THE INTRODUCTION OF NON-POROUS INKS FOR FOOD PROCESSING APPLICATIONS.

High resolution digital printing on egg cartons ensures:

- Retailers can manage inventory
- Consumers can check freshness
- Regulatory requirements are met for identifying & tracking products

AT Info offers coding solutions designed to perform across a wide range of packaging styles and materials. This gives the farms and egg packers the ability to adapt to future line changes.



**A CLOSER
LOOK
AT THE
UNDERLYING
PRINT
TECHNOLOGY**

AT Info's coding solutions are built around Hewlett-Packard thermal inkjet. See our advantages over contact stampers and other technologies.

- **Print Quality** – configurable up to 600 dpi
- **Ease of Use** – snap in and out cartridges
- **Uptime** – low to no maintenance and our coders just keep printing
- **Cost** – low capital cost and Total Cost of Ownership
- **Addressable Ethernet Port** - allows operator or management control of print messages and parameters



HP 2580 Black Solvent Ink

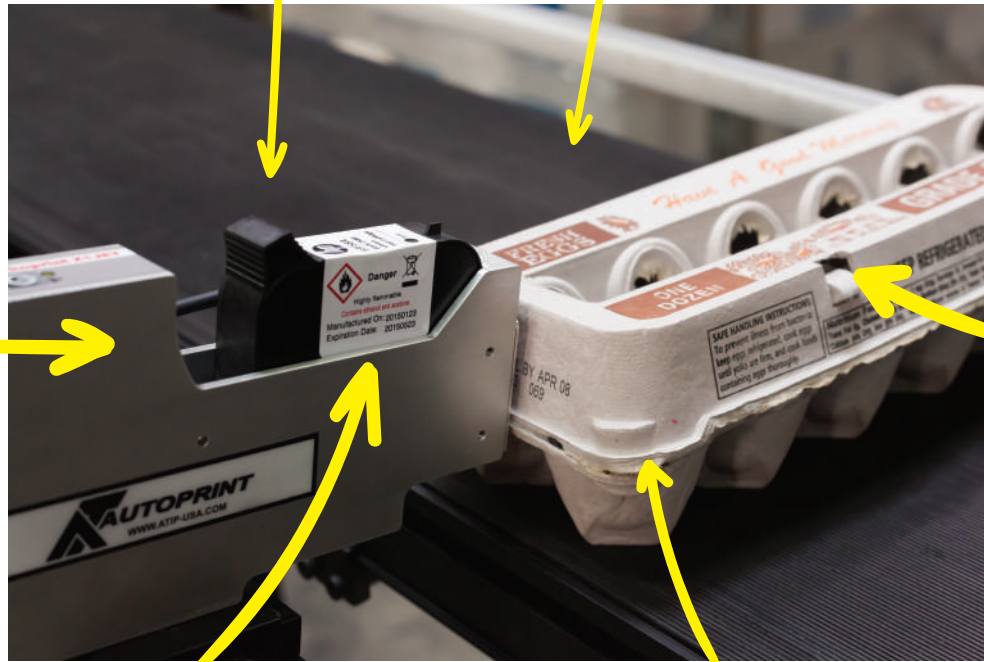
Watch our inkjet in action at www.atip-usa.com/video

ANATOMY OF BEST-IN-CLASS EGG CARTON CODING

Industrial: stands up to challenging environments

Throw Distance: allows non-contact printing on egg cartons

Compact: small footprint enables tight integrations



Substrates: pulp, plastic, foam, pails, jugs & cans

Ink: HP 2580 solvent ink for all egg carton surfaces

Print Quality: high quality, consistent codes on all surfaces

CASE CODING

With egg cartons securely packed inside, the task of accurately identifying the case is critical. AT Info offers a broad line of thermal inkjet and Trident technologies for printing content information and barcode identifiers on outer shipping cartons. Our customers **save 50%** compared to label printing.

AT Info printers range from single pen to 8-pen models. Our coders print messages from 1/2-inch high to 4-inches high and 40-inches long with superb print quality, adjustable from 150 to 600 dpi. For greater savings, customers typically deploy the automatic ink management system (AIMS) to dispense 700ml of ink from dual bulk ink supplies. This allows the changing of ink supplies without stopping the line.

